



# Draft agreement & Draft decision for the Halle/Leipzig region Summary

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## Imprint

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## Information about the CENTRAL EUROPE programme

CENTRAL EUROPE is a European Union programme that encourages cooperation among the countries of Central Europe to improve innovation, accessibility and the environment and to enhance the competitiveness and attractiveness of their cities and regions.

CENTRAL EUROPE invests 231 million EUR to provide funding to transnational cooperation projects involving public and private organisations from Austria, the Czech Republic, Germany, Hungary, Italy, Poland, the Slovak Republic and Slovenia.

The programme is financed by the European Regional Development Fund (ERDF) and it runs from 2007 to 2013. Interested partnerships were invited to propose their projects following public calls for proposals, which were widely publicised.

## Draft agreement – Strategy paper for commercial land-use management in the Halle/Leipzig region

### *Development and coordination process*

The development of a common strategy paper for commercial land-use management in the region Halle/Leipzig formed one of the main elements of cooperation in 2014. Already in previous years various studies were made which were focused on the commercial land-use management as well as on the organizational structure of the inter-municipal cooperation. With the position paper of the task force for planning and development of 2013 the formulation of a strategic plan started. The plan should serve as a guideline until 2020 and is filled with content all about the project.

For the development of the strategy paper a meeting of the steering group took place in Leipzig in June 2014. The goal of this workshop was to define the content of the strategy paper inside the group. The results of the meeting were summarized in a first layout drafted by experts of the TU Dresden. The next step was another meeting in September 2012 where the members of the steering group were able to vote for different contents and goals which should still be included in the strategy paper. Similarly they could propose changes or additions.

After establishing last adjustments by the TU Dresden the declaration of the paper was sent to all cooperation partners in the region Halle/Leipzig in October 2014. At the annual conference on 12<sup>th</sup> November 2014 in Leipzig the strategy paper for commercial land-use management was presented and discussed. Although the paper was honored as a base for the further work, the importance of a further development of the strategy paper was pointed out.

### *Content of the strategy paper*

The strategy paper is divided into seven chapters:

- **Chapter #1** describes goals and topics as well as the development process and it lists the target groups of the paper. After that the document concentrates on cities and towns which represent the base of the commercial land-use management. Also planning or economic agencies and associations are addressed.
- **Chapter #2** characterises the analysed space, shows the commercial land-use monitoring and refers to programs and concepts which helped to develop the strategy paper. Furthermore it explicates challenges for the cooperation between various stakeholders.
- Subject of the **chapter #3** is the success of the previous cooperation. The success is presented in the areas of continuity, products as well as political support. The lists are showing reached milestones in the inter-municipal cooperation.
- **Chapter #4** describes the goals of the cooperation. Those are divided into main goals and specific goals. The main goals illustrate the thematic guideline content during specific goals that are used in planning and developing areas as well as regional marketing. They specify main goals and set objectives for the following years. For the realization the inter-municipal cooperation depends on the active support of it's partners.

- **Chapter #5** introduces tools of commercial land-use management and specifies them regarding their adaptability for the region Halle/Leipzig. The tools should assist to reach all cooperation goals. In addition they should help to increase the planning and development rate of commercial surfaces.
- The topics of **chapter #6** are organisation and governance structures. Based on the previous cooperation the strategy paper propose to continue the work in existing committees and annual conferences. Also the project leadership and moderation of the whole process should be retained. Afterwards the cooperation should work particularly with the Central German Metropolitan Region as well as Invest Region Leipzig.
- The final **chapter #7** links the strategy paper to the practical work of the inter-municipal cooperation. Specific work steps are denominated which solve challenges in the whole region.

## Draft decision - Declaration of common inter-municipal cooperation

### *Goals of cooperation*

With the signature of the declaration of a common inter-municipal cooperation the subscribers confirm the joint work on commercial land-use management in the region Halle/Leipzig. Focal points are regional planning and development as well as regional marketing. The declaration is based on the declaration of 2010. Beyond that it has been updated and its goals were concretised.

In the future the region Halle/Leipzig has to handle the following challenges: there will be a significant deficit of large and qualitative commercial areas. At the same time there is an excessive supply of land which cannot be deployed. Therefore a close cooperation inside the region becomes very important.

By signaturing the declaration the subscribers want achieve the following goals:

- Assurance and increase of the regional competitive ability;
- Increase of the inter-municipal cooperation;
- Reduction of the local land-use;
- Reduction of the burden for municipal budgets.

Those general goals get supplemented by specific goals of the strategy paper for commercial land-use management.

### *Previous success*

The inter-municipal cooperation for commercial land-use management has accomplished huge milestones. The process which started in 2010 has reached a high rate of continuity. Examples are regularly workshops and conferences as well as meetings of the steering group. Furthermore the financ-

ing with appropriation and the installation of a network are part of the success. As results of the co-operation the following products were developed:

- Set-up of a regional database for commercial and industrial areas;
- Strategy paper for the commercial land-use management;
- Studies for the evaluation of the potential of regional areas;
- Regular newsletter to inform all interested stakeholders.

In addition the inter-municipal cooperation has some political support. It is shown by taking a look on the huge number of politicians joining regional workshops or annual conferences. Besides them the cooperation receives much appreciation from the land use planning agencies of Saxony and Saxony-Anhalt.

#### *Declaration of continued cooperation*

The acceptance of the declaration guides to a cooperation for reaching the named goals in the near future. Existing cooperation structures shall be used as well as steering groups, specific task forces and workshops. The integration of the inter-municipal cooperation for commercial land-use management into available governance structures has to improve (for example: Central German Metropolitan Region or Invest Region Leipzig). The strategy paper serves as a guideline for prospective activities and is orientated on contrived goals. Principles like voluntariness, equality, continuity and obligation are still base of the cooperation.

The signing partners should update their datas of commercial land-use monitoring regularly. They name members of their organisation who function as contact persons for the rest of the project. In addition they declare to support the strategy paper as much as they can by integrating it into own programs and concepts.